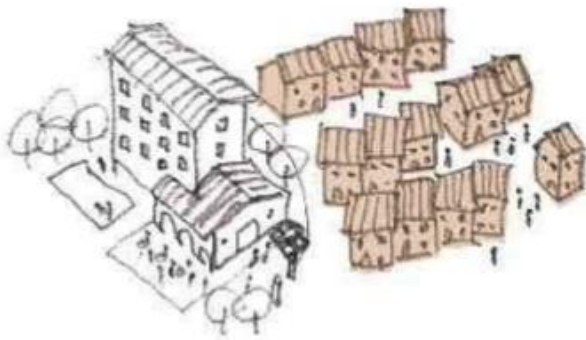


The hospitality model of Albergo Diffuso



Ordinary Hotel



Albergo Diffuso

09/09/2015

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The “albergo diffuso” is a **special type of accommodation** which was born in **Italy** and that today you can find in many parts of the world.

The idea of the **Albergo Diffuso** was born in the Friuli Venezia Giulia region in the north-east of Italy, after a terrible earthquake in 1982.

Italy is full of **abandoned “borghi”** (historic villages”) that today can accommodate tourists.

In an “albergo diffuso” the rooms are not in one single building but are **scattered inside the village**.

An “albergo diffuso” consists of **rooms in different buildings** in historic villages and towns, where only few people live.

There is a central **reception area**, generally in the centre of the village, that guests can reach on foot. Here they can find **general information** on the services.

Guests have **breakfast** and the other **meals** in the **local bar or restaurant**, in the centre of the village.

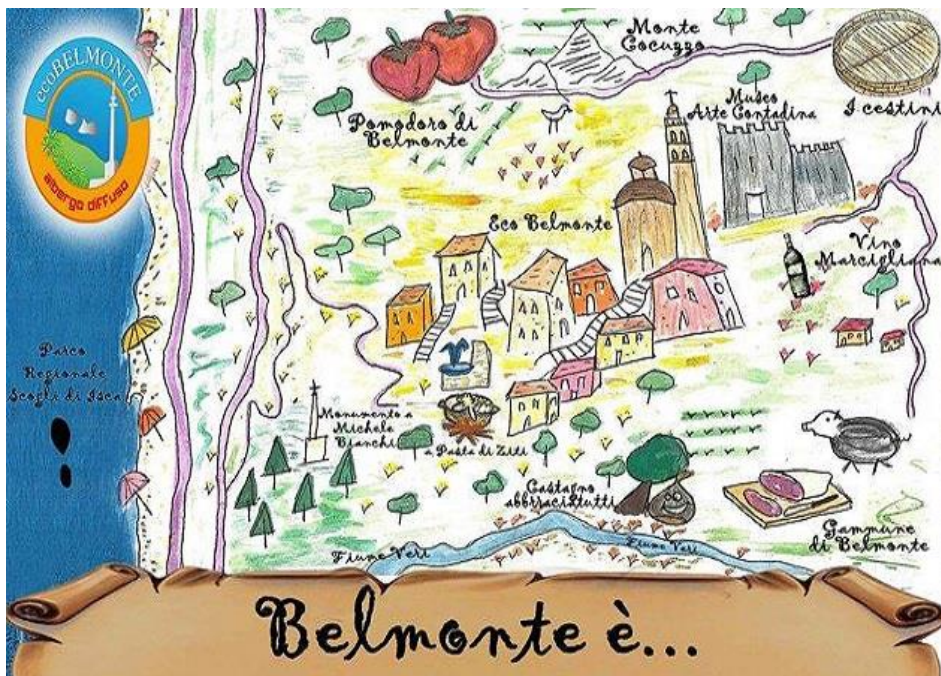
Guests feel like **temporary residents** because they live among local people and learn about their traditions and lifestyles.

The Albergo Diffuso is also a model for **regional development** with a **low environmental impact**.



The story of Belmonte Calabro: from deserted village to albergo diffuso...

This medieval town near Cosenza, on the Tyrrhenian Sea, offers an “albergo diffuso” for a unique holiday experience in Calabria.



The houses of the Albergo Diffuso EcoBelmonte were restored with **ecological materials**. Tourists can have a **relaxing holiday** in these **historic houses**, in contact with the **local people and culture**.